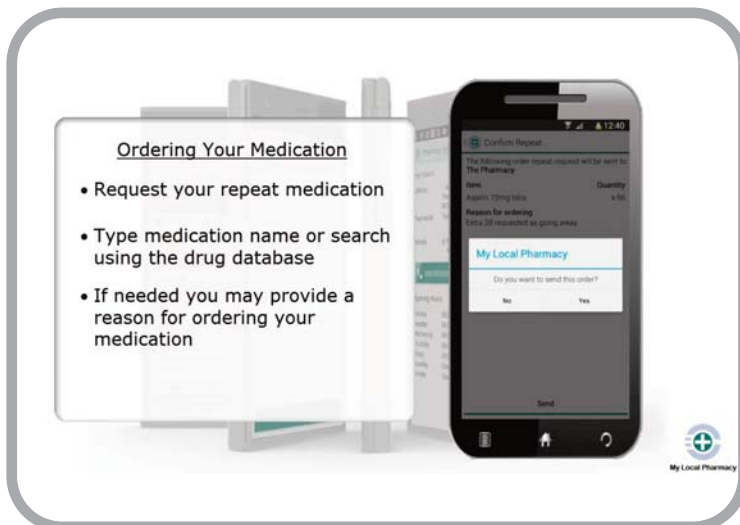


NEW My Local Pharmacy app

You can't move these days without seeing someone checking their smart phone or other such device.



In fact it is estimated that **3.9 million people** in the UK now owns a smart phone. Mobile commerce grew by 300% between 2011 and 2012 and **69% of tablet owners make a purchase on their device every month***.



Mobile technology is everywhere. It helps make life easier for users and with more and more apps being developed every day, mobile transactions are becoming a staple of the nation.

Numark have a well-established relationship with Rx Systems and we are pleased to have been chosen as their launch partner for a brand new mobile application called My Local Pharmacy.

If you are running a Numark Assist PMR system Version 4 (purchased after 1st September 2012) you will be able to access this app free of charge. The app will allow patients using Apple and Android mobile devices to send repeat medication requests to your pharmacy 24 hours a day, 7 days a week.

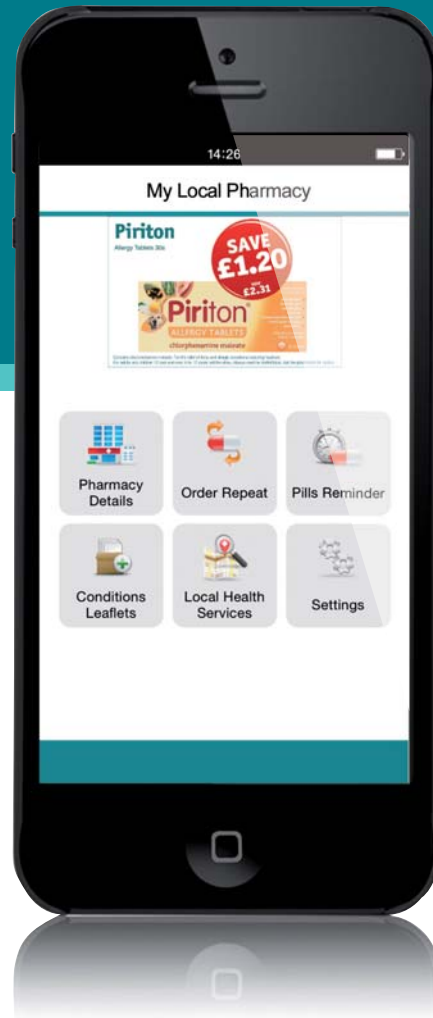
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NUMARK 

NEW My Local Pharmacy app

Benefits to your patients:

- Patients can order their medication from you 24/7.
- It will save your patients the time and money involved in making a phone call or travelling to request a repeat prescription.
- The app can remind patients when to take their medicines with a pill reminder function.
- Patients can access advice, information and support on a wide range of health conditions within the app which uses Patient.co.uk.
- Patients can locate their nearest healthcare providers such as GP surgeries, dentists, opticians and hospitals.
- Patients will be able to view the very latest promotions and services, helping them to appreciate all you have to offer.
- The My Local Pharmacy app is free to download, secure and will ultimately help your patients better manage their medicines.

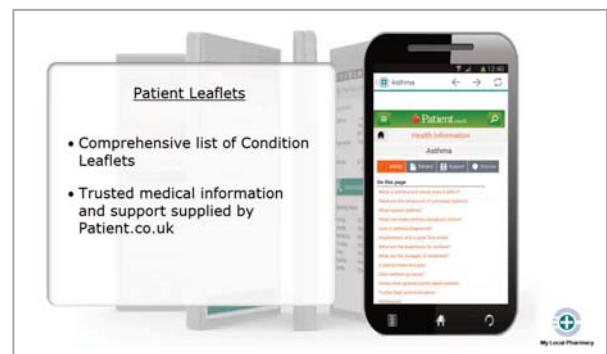
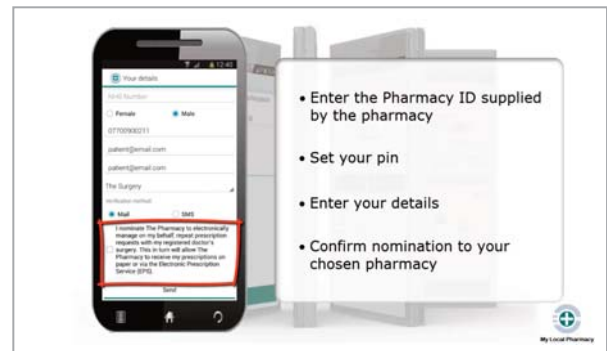


Benefits to you:

- Reduction in telephone and paper requests for repeat prescriptions removes the administrative burden.
- For members in England each repeat request that is sent will reaffirm the patients EPS nomination.
- You can increase customer loyalty and ring fence patients who are therefore more likely to visit you again.
- Use the app as an effective communication platform to let your patients know when their prescription is ready for collection.
- You can 'push' promotions and services to patients through the app to raise awareness and drive footfall.
- Keep yourself and your team up to date with the latest technology and developments to help future proof your business.

How can you get involved?

If you are interested in benefiting from this new service, sign in to www.numarknet.com/1341 or call Andy Charlesworth on **0800 783 5709.****



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Together we're stronger